



**Ninth Annual  
Statewide Conference  
for Women in the  
Trades**

# WOMEN BUILDING CALIFORNIA

**May 15-16, 2010**  
**Marriott Oakland City  
Center**

*(Conference starts at 9 a.m. on Saturday  
and ends at 2 p.m. on Sunday)*

Sponsored by  
**State Building and Construction Trades Council of  
California** in collaboration with  
**Tradeswomen, Inc.**



# WOMEN BUILDING CALIFORNIA

## Our goal

The **Women Building California** conference is a statewide conference for women who work in construction or are interested in exploring a construction career. We hope to bring more women into the trades and offer them skills, resources, and support to thrive in these careers through retirement.

While today's economy may be in crisis, policy makers are clear that rebuilding the infrastructure and developing new green technologies are the best solutions to provide jobs and economic growth. Women need to be a part of the proposed economic stimulus and have access to these high-wage, high-skilled jobs of the future.

Sponsored by the **State Building and Construction Trades Council**, this conference invites tradeswomen to network and to develop skills and strategies to recruit, retain, and promote leadership of women on the jobsite and in their unions. Politicians,



union leaders, apprenticeship coordinators, contractors and tradeswomen facilitate more than 20 workshops and plenary sessions.

The conference is being planned in collaboration with a committee of women from Tradeswomen, Inc., unions, apprenticeship programs and support organizations throughout Southern and Northern California.

## Saturday—May 15

- 7:00 a.m. Registration Opens  
Continental Breakfast
- 9:00 a.m. Welcome Plenary
- 10:00 a.m. Workshop Session I
- 11:45 a.m. Lunch Plenary
- 1:45 p.m. Workshop Session II
- 3:30 p.m. Workshop Session III
- 5:30 p.m. Conference Reception  
Dinner (on your own)

## Sunday—May 16

- 8:00 a.m. Breakfast
- 9:00 a.m. Caucuses by Trade
- 10:30 a.m. Workshop Session IV
- 12:15 p.m. Closing Plenary
- 2:00 p.m. Conference close



**For more information: 916-443-3302**



**Hotel Accommodations**  
**Marriott Oakland City Center**  
**11th Street & Broadway, Oakland**  
**Rate:** \$140 per room (plus tax)  
**To Reserve:** 1-800-228-9290  
 Rates based on single or double occupancy.  
 Reserve by **April 20** for the group rate:  
 “Women Building California Conference.”

**Potential workshops** (2010 list under construction!)

**Just coming in...**

- ⊙ Surviving & thriving in apprenticeship
- ⊙ Applying for Apprenticeship 101
- ⊙ Tools to recruit young women in our schools and communities

**Staying in...**

- ⊙ How mentoring programs benefit unions and union sisters
- ⊙ Snappy comebacks: Dealing with harassment
- ⊙ Wellness and fitness
- ⊙ Blueprint reading
- ⊙ Talk to a lawyer
- ⊙ Safety & health on the job
- ⊙ Unions 101: How do they work?

**Growing leaders...**

- ⊙ Leadership skills: Moving up in your union
- ⊙ Taking political action
- ⊙ Building a “green” future

**Beyond the tools...**

- ⊙ Tools to become a union contractor
- ⊙ Career ladders after the tools
- ⊙ Higher education options for tradeswomen
- ⊙ Investing and preparing for retirement

**Nourishing extras...**

- ⊙ Blue jean pocket writers
- ⊙ Visual storytelling: Video and multi-media
- ⊙ Build a toolbox
- ⊙ Behind-the-scenes tour



**Getting there**

**Public transportation:** One block from BART (Oakland—12th Street Station).

**Directions:** *Nine miles from Oakland International Airport:* 880 North to Broadway, turn right. Hotel is between 10th and 11th Streets.

*From San Francisco:* Bay Bridge to 980/Oakland. 11th-12th St. exit. Left on 11th St., 5 blocks to Hotel.

**Parking:** Self-parking at the hotel is \$22/day. Other lots are available nearby.

*Also, caucuses by trade, entertainment, networking and much more. . .*

**For more information: 916-443-3302**

# WOMEN BUILDING CALIFORNIA

## 2010 Registration Form

### Registration Fee:

\$65 per person\* (if received before April 10)

\$80 per person\* (if received by May 10)

\$95 per person\* (paid at the door)

includes two continental breakfasts, lunch, reception and snacks

\* \$10 discount (per person) for members of SBCTC-affiliated unions.

A limited number of vendor tables are available for \$300/table, plus registration fees for each person staffing the table. Before sending your check, contact [dchaplan@sbctc.org](mailto:dchaplan@sbctc.org) to be sure tables are available.

Amount Enclosed: \$ \_\_\_\_\_

If sending one check for multiple people, please indicate amount paid per person.

Make registration check payable to **State Building Trades Council** and return with this form to the address below.

### Please print neatly!

Complete one form for each attendee (make copies as needed)

Name \_\_\_\_\_

Union/Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Women's Conference  
1225 8th Street, Suite 375  
Sacramento, CA 95814

### More ways to participate!

**Video:** Are you an established or aspiring video maker or performance artist? Here's your chance to showcase your stuff. We're soliciting 1-minute (or so) videos about working in the trades to show during the conference. All videos must be received on CD or DVD by May 1 at the Building Trades' Sacramento office.

**Art:** Are you an artist with tradeswomen-related art to display? We'd love to see it!

**Spoken Word:** We're looking for poets and spoken word artists to perform at the conference.

**Union Banners:** If you have a stand, you can display your banner in the conference hall. For banners that are not self-standing, we'll have a "banner parade" — always a great photo op!

For more info about submitting videos, art or being a spoken word artist at the conference, e-mail [dchaplan@sbctc.org](mailto:dchaplan@sbctc.org).

For more information: 916-443-3302

[www.sbctc.org](http://www.sbctc.org)